

Special Event Florals

A Timeline for Fine Floral Design

A wedding countdown and what you can expect at Special Event Florals

6-9 months before

Initial complimentary consultation

- Please fill out the bridal questionnaire (located on the resource page) to facilitate our conversation.
- Please bring your ideas, pictures of flowers and styles you prefer, color samples of your dominant colors.
- A working draft of the floral design is sent to the bride based on our initial conversation.
(This is a written proposal that details all the flowers and bouquets for the wedding or event, and shows a cost breakdown).

4-6 months before

- Refine the working draft of the floral design (by phone or in person)
- Confirm the contract with Special Event Florals
- 15% non-refundable deposit is required at this time to save-the-date

2-4 months before

- Visit the ceremony and reception sites
- Refine the details of the final proposal based on flower availability

4-8 weeks before

- Confirm with Nancy all flower orders and make a 35% deposit (refundable if event is postponed or cancelled)

2 weeks before

- Make final 50% payment*

*non-refundable, once orders are placed with the wholesaler

